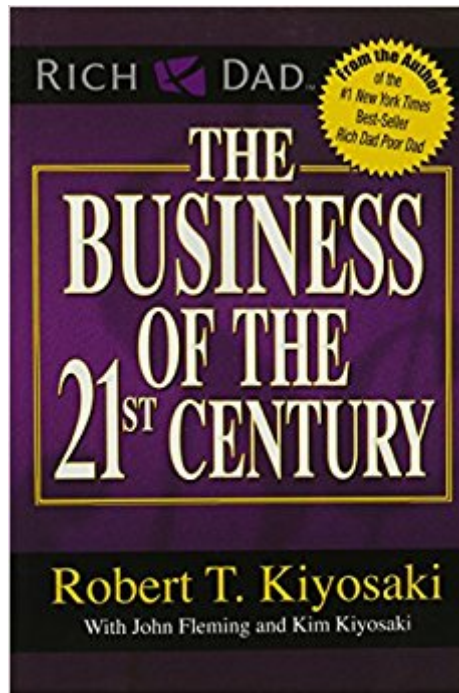




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The Business Of The 21st Century



Synopsis

Explains the revolutionary business of network marketing in context of what makes any business a success in any economic situation. This book lends credibility to multilevel marketing business, and justifies why it is an ideal avenue to make money.

Book Information

Series: Rich Dad

Paperback: 134 pages

Publisher: Manjul Publishing House Pvt Ltd; 33945th edition (February 22, 2012)

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Average Customer Review: 4.2 out of 5 stars 380 customer reviews

Best Sellers Rank: #7,635 in Books (See Top 100 in Books) #34 in [Books > Business & Money > Marketing & Sales > Sales & Selling](#) #91 in [Books > Business & Money > Marketing & Sales > Marketing](#)

Customer Reviews

Its a good book in some respects but most of the book is just explaining to you how network marketing is the business of the 21st century rather than trading time for money. Not that many skills that you can put into action and really not that much helpful advice. I think its a good read for somebody who is just starting so they can get an idea of where the business came from and where its going.

I thought it would be more than what it was. I found the same thing online for free. Not good

Good review of what the 21st century business will look like and is; would have like more detail which is probably in the book.

Looking to start your own business someday this is the book to get. Its very informative especially the cash flow quadrant which lets you know where you are with your money and where you belong in the cash flow quadrant. it was recommended to me by a friend who was starting their own online

business. very informative and i would recommend it to anyone.

The business principles in this book itself are very informational and informative. The "network marketing" principle is something I am not in total support of. Kiyosaki is selling hope. But not a bad read in terms of principles. I would buy it.

Exactly what I was hoping to get. Learned a TON!

I thought it was the audio book. It is a talk by the author.

I think the Audiobook is Abridge because is too short compared to the book. However it does not say that anywhere. So I felt cheated. I researched it and it appears to be the only audiobook of that book, so I understand I was not cheated, but you guys need to say it is Abridged version

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